

Order / Rev: 202994
 Alt Order #: 06848910
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: POL/Americans For Prosperity
 Product Desc: 9/4-9/10 AMER. FOR PROSPERITY
 Estimate: 394
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	09/08/12	09/08/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a -----S-	1:00	1	\$1,600.00	P1	0.00	NM	1	\$1,600.00
SATURDAY AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/03/12		09/03/12	09/09/12	-----S-	1		\$1,600.00		0.00					
E 15	WAVY	09/08/12	09/08/12	WAVY News 10 Sat 6p WAVY News 10 Sat 6p	CM	6p-630p -----S-	1:00	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
SATURDAY 6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/03/12		09/03/12	09/09/12	-----S-	1		\$1,000.00		0.00					
E 16	WAVY	09/08/12	09/08/12	Sa 7-8p Sa 7-8p	CM	7p-8p -----S-	1:00	1	\$600.00	P2	0.00	NM	1	\$600.00
ENTERTAINMENT THIS WEEK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/03/12		09/03/12	09/09/12	-----S-	1		\$600.00		0.00					
E 17	WAVY	09/09/12	09/09/12	WAVY News 10 SundayQM WAVY News 10 Sunday 7a	CM	7a-8a -----S	1:00	1	\$1,600.00	P1	0.00	NM	1	\$1,600.00
SUNDAY AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/03/12		09/03/12	09/09/12	-----S	1		\$1,600.00		0.00					
E 18	WAVY	09/09/12	09/09/12	Meet the Press Meet the Press	CM	9a-10a -----S	1:00	1	\$3,600.00	P1	0.00	NM	1	\$3,600.00
MEET THE PRESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/03/12		09/03/12	09/09/12	-----S	1		\$3,600.00		0.00					
E 19	WAVY	09/09/12	09/09/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p -----S	1:00	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
SUNDAY 6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/03/12		09/03/12	09/09/12	-----S	1		\$1,000.00		0.00					
E 20	WAVY	09/09/12	09/09/12	Sun News 11p (Football) Sun News 11p -- Late	CM	1130-12a -----S	1:00	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
SUNDAY LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/03/12		09/03/12	09/09/12	-----S	1		\$4,000.00		0.00					
E 21	WAVY	09/10/12	09/10/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a M-----	1:00	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/10/12		09/10/12	09/16/12	M-----	1		\$4,000.00		0.00					
E 22	WAVY	09/10/12	09/10/12	Today Show M-F Today Show M-F	CM	7a-9a M-----	1:00	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/10/12		09/10/12	09/16/12	M-----	1		\$4,000.00		0.00					
E 23	WAVY	09/10/12	09/10/12	Today Show 2 Today Show 2	CM	9a-10a M-----	1:00	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
TODAY SHOW 2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/10/12		09/10/12	09/16/12	M-----	1		\$1,000.00		0.00					
E 24	WAVY	09/10/12	09/10/12	Hampton Roads Show Hampton Roads Show	CM	11a-12p M-----	1:00	2	\$400.00	P2	0.00	NM	2	\$800.00
HAMPTON ROADS SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/10/12		09/10/12	09/16/12	M-----	2		\$400.00		0.00					
E 25	WAVY	09/10/12	09/10/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p M-----	1:00	1	\$600.00	P1	0.00	NM	1	\$600.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/10/12		09/10/12	09/16/12	M-----	1		\$600.00		0.00					
E 26	WAVY	09/10/12	09/10/12		CM	530p-6p M-----	1:00	1	\$3,600.00	P1	0.00	NM	1	\$3,600.00

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				WAVY News 10 @530p											
				News 10 @530p											
				530PM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M- - - - -		1			\$3,600.00		0.00				
E 27	WAVY	09/10/12	09/10/12	WAVY News 10 @6p	CM	6p-630p	M- - - - -	1:00	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
				News 10 @6p											
				6PM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M- - - - -		1			\$4,000.00		0.00				
E 28	WAVY	09/10/12	09/10/12	LN M-F	CM	11p-1130p	M- - - - -	1:00	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
				M-F News 10 @11											
				LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M- - - - -		1			\$4,000.00		0.00				
E 29	WAVY	09/10/12	09/10/12	Tonight Show/Jay Leno	CM	1134p-1237a	M- - - - -	1:00	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
				Tonight Show w/Leno											
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M- - - - -		1			\$1,000.00		0.00				
													Totals	51	\$114,800.00